



# HOME, GARDEN AND RECREATION SHOW



# 2010

Cache Valley Radio stations, Q-92, KIX-96, KLGW and KOOL, are pleased to present the “Super Sized” 2010 Home, Garden and Recreation Show on March 19<sup>th</sup> and 20<sup>th</sup>.

The 2010 Home, Garden and Recreation Show will take place at the U.S.U. Field House on Friday, March 19<sup>th</sup> from 10:00 am - 8:00 pm and Saturday, March 20<sup>th</sup> from 9:00 am – 5:00pm.

During this event business’s will have the opportunity to personally contact and show your product or service to over two thousand people attending the show!

This event will be promoted on air over 8 Radio Stations, in several News Papers and Online at several Cache Valley Radio Group web sites including cachevalleydaily.com during the 8 week advertising campaign leading up to the event. We have made a lot of exciting changes this year that you won’t want to miss, including...

**NEW THIS YEAR!**

- Virtual Backyard Landscaping Display
- Backyard Carnival for the kids (Sponsored by the United Way of Cache Valley)
- Demonstration Stage (Daily project demonstrations)
- Woman’s Craft and Home Décor area

### As a sponsor, you will receive the following:

- Your choice of a 10X6, 10x10, 10x20 or 10x30 booth that includes pipe & drape and electricity
- Up to 6 Vendor passes to the show
- Inclusion in a minimum of (3) Herald Journal print ads promoting the event.
- Possible mentions of your business during our (4) live remotes taking place at the Home, Garden & Recreation Show from 10-1 and 2-5 each day during the show.

### Sponsor Investment:

**NEW THIS YEAR!**

- **10X6 Booth in our NEW Craft and Home Décor area is only \$250.** sized booths available at prices below)
- 10x10 Booth \$500.00
- 10x20 Booth \$800.00
- 10x30 Booth \$1000.00
- \*Add \$100 premium charge for corner booths



To help generate traffic to your booth, each vendor is encouraged (but not required) to feature a registration opportunity featuring a prize from your place of business. Prizes and drawings will be advertised in the flyer/map distributed to everyone entering the show and promoted during our live remotes.

**RESERVE YOUR BOOTH TODAY, SPACE IS LIMITED.**

**CALL 752-1390**

